

Order Information

Promotion Price pertains to Distributors' Self-promotion only, no exception.
The quantity listed on each item page. One ad copy and one imprint color per item.
Each page stands on its own & cannot mix items on other pages to reach minimum

Type of Imprint: One Color Screen or Full Color Process

Screen Charge: No charge on the first color. Add \$35.00 (G) per screen per additional color.
No charge for exact repeat.

Screen PMS Color Match: \$25.00 (G). Please provide Pantone® PMS number or color swatch.
Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

Available Screen Imprint Colors: White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Gold, Silver, Copper.

Full-Color Imprint Set-up: No Charge.

Full-Color Process Imprint Area: 2" x 3/10" or 2" x 1/4" depending on item.

Full-Color Imprint (Digital CMYK): Artwork must be production ready to actual imprint scale or artwork charge of \$30.00 (Z) minimum will be applied for any file alterations required.

Production Time: 7 working days. Production time is based upon final acceptance of order and pending credit approval.

Proofs: E-Proofs: No Charge. Virtual Proof: One free of charge provided production ready art.
\$28.00 per proof each after.

Exact Quantity Charge: \$15.00 (Z) All orders are subject to 5% over runs/under runs.

Packaging: 12 pens to an inner box.

Screen-Printing Artwork: E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG, tiff and PNG images unacceptable).

ALL FONTS MUST BE CONVERTED TO PATHS.

Artwork Charges: will be applied for art that is not production ready.

\$42.00 (Z) minimum per hour for art to be resized or redrawn; \$22.00 (Z) for typesetting to a logo;
No Charge for straight type (type style is limited). All work includes an e-proof.

NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!

E-mail purchase order and artwork to: imprint@pentel.com

Shipping: No split shipments. These are not catalog prices. All orders must ship by November 30, 2024. Third-Party Freight Billing: UPS or FedEx only. No service fee for distributor orders, catalog fee is \$6.00 per location.

PROMOTION EXPIRES: NOVEMBER 30, 2024

TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PSA24



#113818

#56440

#77240

PENTEL

#100346